# Power Products related puzzle!









### Core Sectors - We Serve

We are marketing electric products/ equipment to all business segments

- Atomic Energy / Nuclear power
- Cement Industry
- Chemical Industry
- Electrical Contractors
- EPC Contractors
- OEMS
- Oil & Gas Industry
- Pharmaceutical Industry
- Railways
- Refineries
- SEZ / Real Estate
- Specifiers / Consultants
- Steel / Metal Industry
- Power Generation / Transmission / Distribution
- Renewable Energy

## Timely solutions to your power product needs could be a game changer.

Aakash Powertech Pvt Ltd. (APPL) is focused on National & International Marketing of Electric Cables, Motors, Transformers and Cooling Towers. A brief perspective hereunder will provide a better understanding of our business model.

APPL believes in one constant i.e. Change; Change through Innovation. We have innovated our business model from trading (after serving various customers in all types of industries in India since 1953) to integrated business development, marketing & sales service for our principals, which is our present day business model; we refer to as "Resourceful Partnership".

APPL enjoys noticeable market presence in each of the key industry verticals and has several successful business associations with its long term partners. Our business is a healthy balance between the independence of each industry vertical and geographical location rather than over dependence of any one single industry / location.

It is our belief that commitment and principles are the foundation of a solid business and we have always adhered to the same and never compromised on service. This we believe has been the key to our consistent growth & success based on which our groups "Powertech Creed" is based.

### Uniquely different.... in what we do!!

### REPRESENTATION SERVICES

Our Representation services with all our principals are on long term relationship & very focused basis. It covers marketing, consultancy, Customer Relationship Management & Business generation on Key Account Management basis. We provide full service integrated solutions to manufacturers in terms of their needs in marketing & entire sales support systems for their Customers

### **TRADING ACTIVITIES**

To cater to the Electrical / EPC Contractor & Industrial Customers requirement of maintenance & brownfield / medium size projects where customers require quick deliveries, we have carved a niche in the Domestic market by offering products like Electric Cables / Motors / Transformers / Lightings / Cables / Terminals / Gland & Accessories of top manufacturers in the electrical industry.

### **FINDOMESTIC**

We are an India sourcing agents; engaged in providing par excellence product sourcing services. We as Sourcing Agent in India can assist international buyers in sourcing their import requirements of Total Plant Electrification Products. We can assist in identifying and evaluating potential manufacturers, third party quality assurance, techno-commercial negotiations, & procurement to logistics management.



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### **CABLES**

### INVERTERS

- LED LIGHTING & LUMINAIRES
- HT XLPE Cables
- LT Power Cables
- LT Control Cables
- Instrumentation Cables
- FRLS Cables
- Aerial Bunched Cables
- Solar Cables

- Fire Survival Cables
- Welding Cable
- Rubber Cables
- Co-Axial Cables
- PVC Wires / Flexibles
- Fibre Optic Cables
- Jelly Filled Telephone Cables



## marathon<sup>™</sup>

#### **MOTORS**

- Squirrel Cage TEFC Induction Motors
- Energy Efficient Motors (IE2/IE3)
- Crane Duty Motors
- Inverter Duty Motors
- Two Speed Motors
- Cooling Tower Motors

- Flame Proof Motors
- Torque Motors
- Brake Motors
- Textile Motors
- Slip Ring Motors
- HT Motors





### **ELECTROTHERM**

### **TRANSFORMERS**

- Distribution and Power Transformers
- Dry Type Transformers
- Amorphous Core Transformers
- Isolation Transformers
- Converter Duty Transformers
- Special Purpose Transformers
- Rated Transformers
- Earthing Transformers
- Generator Transformers
- Furnace Duty Transformers
- Package Unit Sub StationsTransformer for Solar Power





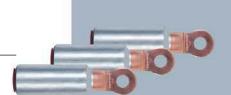
### **LUGS**

- Cable Lugs / Terminal
- Cable Connectors
- Bimetallic friction welded cable lugs & connectors
- Sector Type Cable Lugs & Connectors
- Cable glands
- Crimping systems



### **COOLING TOWERS**

- FRP Cooling Towers
- RCC Cooling Towers
- Chilling Plants
- Water Treatment Products





### WE GO WHERE YOUR BUSINESS NEEDS US...

### **EXTRA MILE SERVICE:**

By providing our customers with continuously enhanced products and service, we dedicate to help them achieve business success, thereby becoming their long term partners.

### **PEOPLE:**

Our sales & support teams are constantly challenged to broaden their expertise and this is further supported by an environment that fosters continuous improvement.

### **SPECIAL SOLUTIONS:**

As our customer's needs differ from industry to industry and region to region, we understand each customers unique requirements, while presenting industry specific critical and functional products /solutions.

### **COMMITTED TO QUALITY:**

We believe in serving our customers with best quality products and timely deliveries. We represent manufactures who are ISO 9001:2000 certified and have market leadership positions.

### **ONE CONTACT, MULTIPLE PRODUCTS:**

Having partnered with a number of renowned manufacturers for our customers, we are your single point of contact for all your total project/plant electrification product needs.



power channelling solutions

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